

The Value of Food Safety Audits Research Study





The Objective

why

To provide science-based statistical insights that quantify and qualify the size and scope of the food safety auditing challenges and opportunities discussed across various platforms.

- To **assess** the effectiveness, challenges, and future directions of food safety audits.
- The main **focus areas** are governance, digitalization, auditor capabilities, and the auditing profession.
- Eventually, to **measure** the perceived **value** of the food safety audits.



Benefits

Benefits can be summarized as follows but not limited to:

- To get a view on the **perceived value of audits** (1st, 2nd, and 3rd party)
- To understand the **challenges and opportunities** with **governance**, including the integrity programs
- To comprehend the **perception of the auditing profession**
- To detect how much organizations prioritize the plants' **internal audits** and the resources put behind
- To understand the **perceived value of digitalization**
- To gauge the **skills of auditors** as perceived
- To quantify the **cost of multiple certifications**
-

why



The Means

Method: Quantitative (Anonymous Survey) + Qualitative (In-person Interviews)



Audience: 1. Food Safety Auditors and 2. QFS Leaders

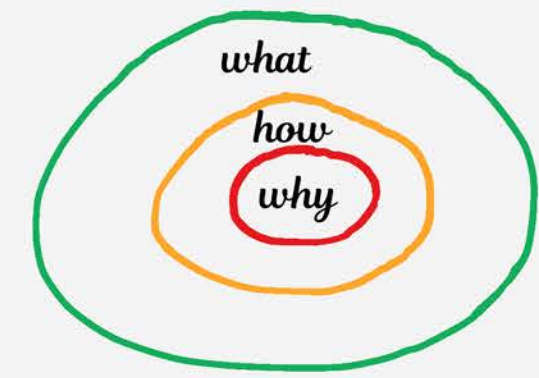
Survey Platform: Google Forms

Interviews: Online through Microsoft Teams or offline, if needed

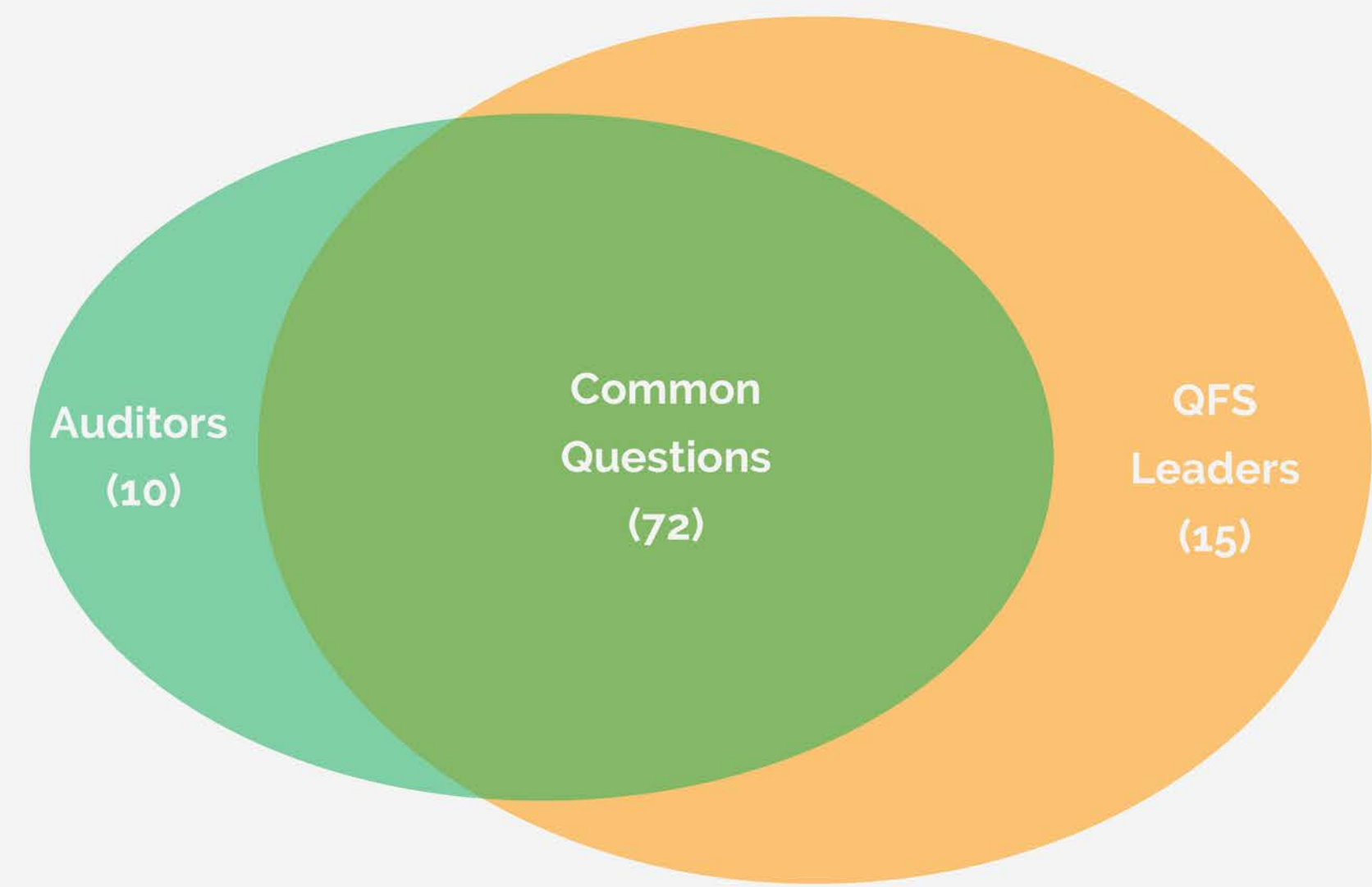
A **collaboration** between WoA and Çağ University, TURKEY



The Content - Quantitative Survey



1. General Topics
2. Governance Process
3. Digitalization
4. Auditor Capabilities
5. Auditing Profession
6. Future of Audits
7. Perceived Value of Food Safety Audits
8. Internal Audits
9. Perspective of Auditors
10. Cost of multiple certifications.



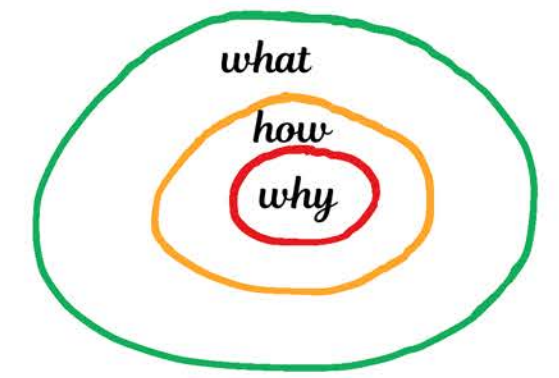
QFS Leaders:
87 Questions.

Auditors:
82 Questions

Duration:
max. 20 minutes



Quantitative Survey - Topics

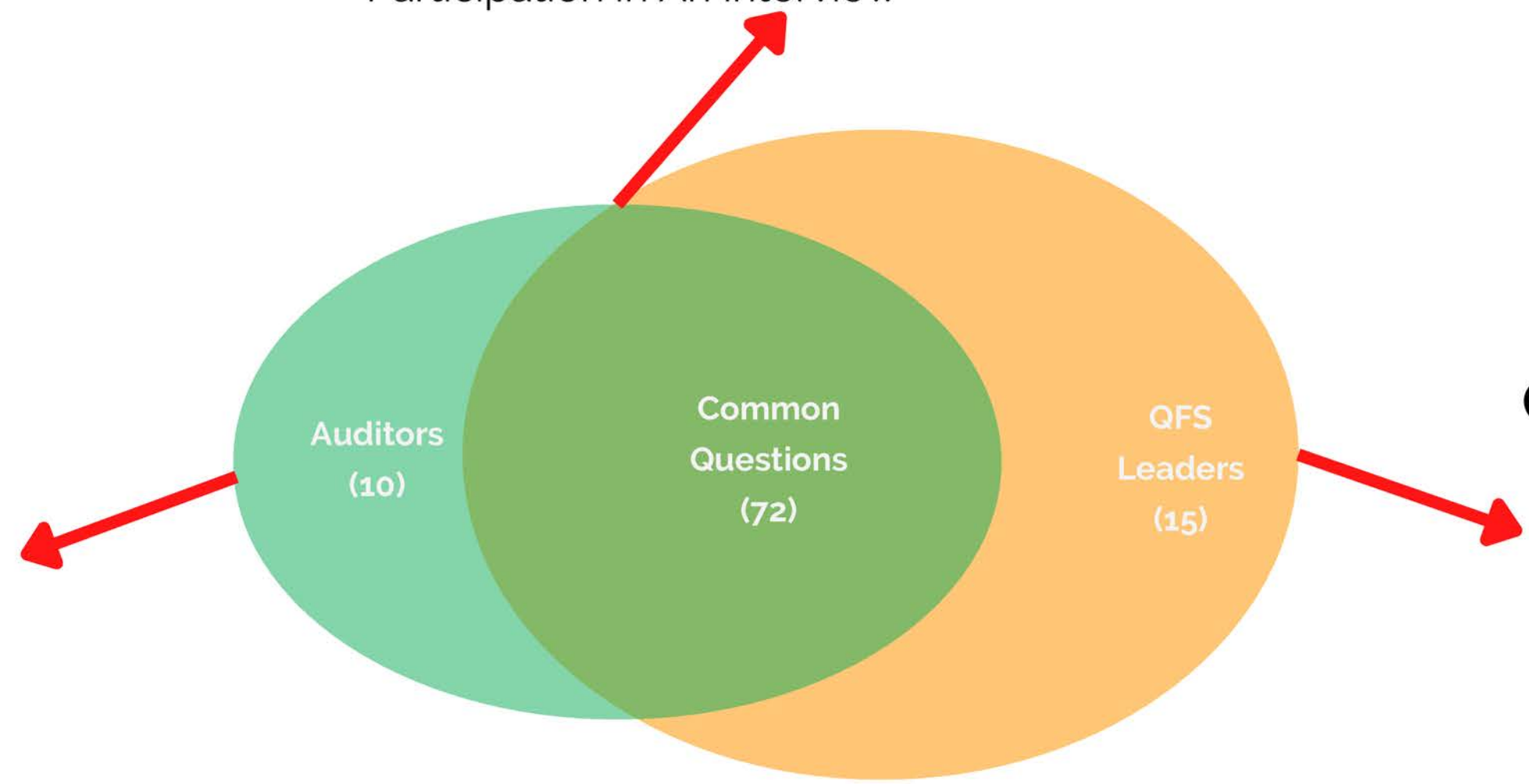


Both audience:

- General Questions
- Impact of Food Safety Audits
- Governance Process
- Digitalization
- Future of Audits
- Auditor Capabilities
- Auditing Profession
- Participation in An Interview

FS Auditors:

- Auditor's Perspective on the Profession
- Value of Food Safety Audits



QFS Leaders:

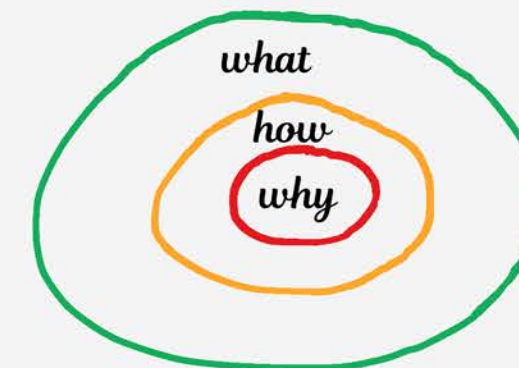
- Internal Audits
- Value of Food Safety Audits
- Cost of Multiple Certifications



The Content - Qualitative Research

INTERVIEWS:

- 1 hr online or offline interviews.
- Selection of volunteered participants.
- Target is to have min 20 interviews.





Analysis of the Results

- Descriptive analysis will be completed via IBM SPSS Software with the quantitative data
- Interview questions will be completed based on the quantitative results.
- Qualitative results will be evaluated based on the script and the selected keywords.
- Report will be issued based on both results.





Research Plan

Method: Quantitative (Anonymous Survey) + Qualitative (In-person Interviews)

Audience: 1. Food Safety Auditors and 2. QFS Leaders

Survey Platform: Google Forms

Interviews: Online through Microsoft Teams or offline, if needed

A **collaboration** between WoA and Çağ University, TURKEY

Jan 25

Pilot



Completed with 30 participants

Feb 25

Roll-out



A maximum number of survey responses

April 25

Interviews



20 Interviews

May 25

Analysis



Qualitative + Quantitative

June 25

Report



Website & LinkedIn

Sept 25

Webinar



Live & Recorded



Thank You!