

# Transform your food safety program with integrated technology, processes, & data

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# Seventy-four percent of customers say product quality is their top factor for fostering brand loyalty\*

Quality & safety are at risk every single day—yet most businesses are challenged in their ability to control risk across the supply chain, customers, & bottom line

## Constraints in achieving comprehensive quality & safety

- → Tedious manual processes
- → Redundant inspections & evaluations
- → Decentralized quality standards
- → Lack of automation
- → Lack of tracking

## Ineffective quality management impacts:

- → Food safety
- → Food quality
- Cost management
- Customer satisfaction
- Brand reputation
- Regulatory compliance
- Competitive advantage
- Employee performance



# Best practice tenets of an enterprise FSQA program









### Centralized supplier onboarding

- Secure user roles & hierarchies
- Automated onboarding

### Automated document management

- Expiration tracking & approval
- Automated notifications
- Manage by exception

### Trackable field product specifications

- Automated workflows through production approvals
- Multi-tier ingredient sourcing
- Doc collection for allergen & claims

### Centralized product safety & quality management

- Automate product quality & safety data in comparison to specifications
- Standardized supplier reporting
- Tracking/trending dashboards





### Real-time reporting & dashboards

- Actionable insights with role-based dashboards
- Easily configured reporting & alerts

### CAPA workflows for reporting, resolution, & mitigation

Full-circle corrective actions

### Flexible systems

- OS agnostic
- Mobile & tablet ready
- Offline & automated sync capabilities

### Global ready & secure

- Simplified "flip-the-switch" localization
- Secure notification links





# Putting food safety & quality at the heart of your mission

WELCOME

# **Melody Ge**

WOMEN IN FOOD SAFETY

Founder



# How Melody spearheads a best-in-class FSQA program

- → Establishing clear visions and short/long-term goals
- → Setting achievable milestones for a path to FSQA excellence
- Collaborating with internal stakeholders toward changes & innovations
- → Approaching common obstacles to success
- → Driving cohesion among different functioning departments
- → Seeing tangible outcomes of an integrated program
- → Staying up to date within the industry & outside your organizations
- → Sharing positive feedback with all cross-functional departments throughout the journey





### **Transforming food safety**



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### Thank you

Powering excellence in the world's most trusted brands