



CMX1

Transform your food safety program with integrated technology, processes, & data

Food Safety Summit 2024 | May 9, 2024



Kristy Graves
Sr. Solutions Engineer | CMX1

Seventy-four percent of customers say product quality is their top factor for fostering brand loyalty*

Quality & safety are at risk every single day—yet most businesses are challenged in their ability to control risk across the supply chain, customers, & bottom line

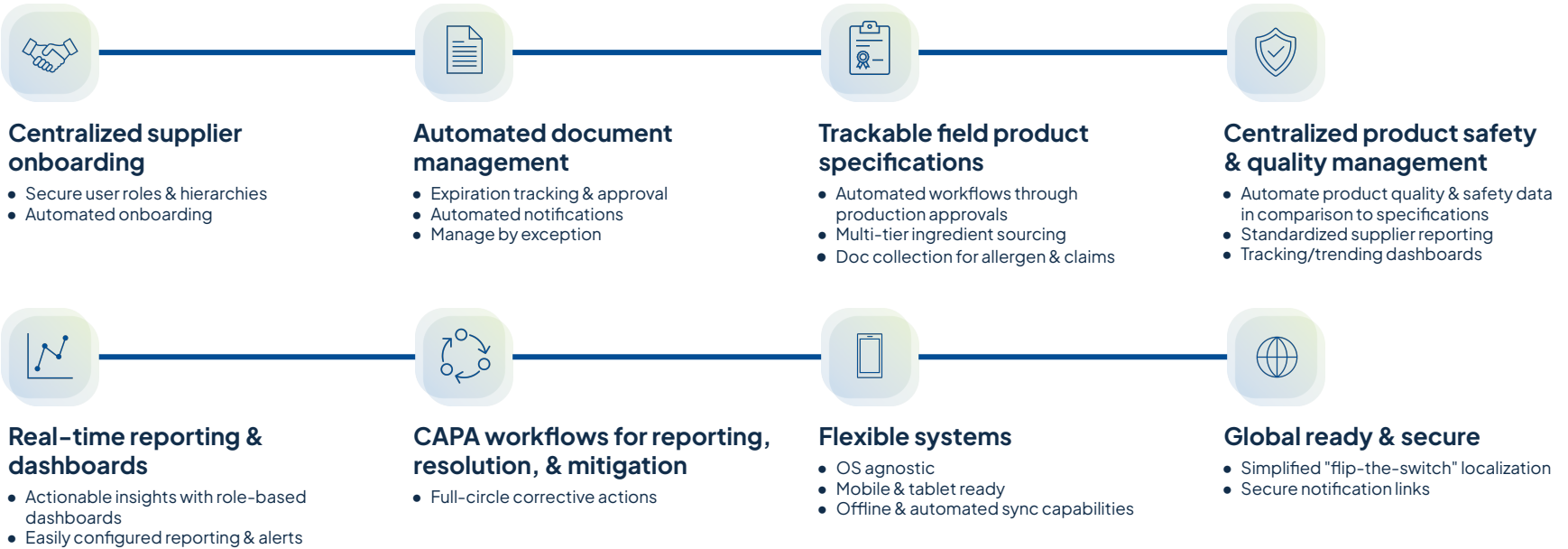
Constraints in achieving comprehensive quality & safety

- Tedious manual processes
- Redundant inspections & evaluations
- Decentralized quality standards
- Lack of automation
- Lack of tracking

Ineffective quality management impacts:

- Food safety
- Food quality
- Cost management
- Customer satisfaction
- Brand reputation
- Regulatory compliance
- Competitive advantage
- Employee performance

Best practice tenets of an enterprise FSQA program





IN-PRACTICE EXAMPLE

Putting food safety & quality at the heart of your mission



WELCOME

Melody Ge

WOMEN IN FOOD SAFETY

Founder

How Melody spearheads a best-in-class FSQA program

- Establishing clear visions and short/long-term goals
- Setting achievable milestones for a path to FSQA excellence
- Collaborating with internal stakeholders toward changes & innovations
- Approaching common obstacles to success
- Driving cohesion among different functioning departments
- Seeing tangible outcomes of an integrated program
- Staying up to date within the industry & outside your organizations
- Sharing positive feedback with all cross-functional departments throughout the journey





Transforming food safety



WOMEN IN FOOD SAFETY
Melody Ge



CMX1
Kristy Graves

Come see us at Booth 135!

Thank you

Powering excellence in the world's most trusted brands