

How Data and Innovation is Revolutionizing Food Safety

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The problem: Paper Everywhere

HACCP data, checklists and food labels continue to be **handwritten**. A process that is challenging to maintain, ineffective and inaccurate:

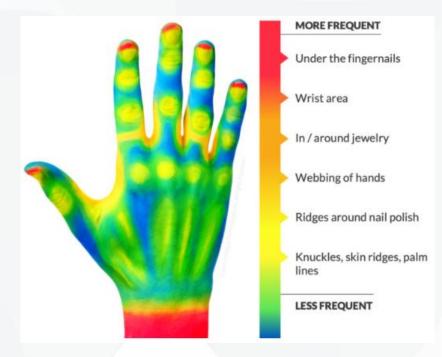
→ Log books, handwritten notes, and audits performed "at a glance" lead to gaps in compliance that put your brand at risk while wasting valuable team time.



The problem: Under Addressed Food Safety Culture and Hygiene

The CDC states that **89% of outbreaks** caused by food workers are **due to inadequate handwashing**. And yet:

- → Fewer than 25% of restaurants' handwashing practices comply with the FDA's frequency requirements.
- → ~3 out of 4 handwashes fail to meet 'effective' quality standards.





The problem: Improper Tools, Systems, and Trainings



Employees Must Wash Hands Before Returning To Work

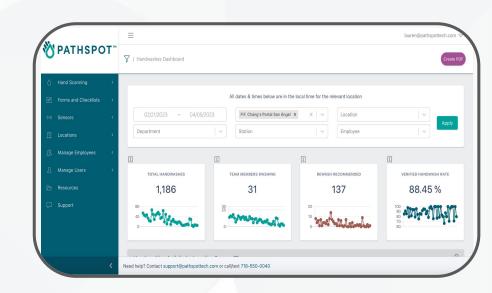




The solution: Process Innovation

Automate to Elevate all Food Safety & Team Member Back of House Protocols:

- → Accurate /defensible documents with real-time & aggregated data to ensure compliance and inform training needs.
- → Hand washing and food safety culture efficiency records that demonstrate continuous improvement.



PathSpot SafetySuite





One of a kind, patented technology

PathSpot detects contamination behind food borne pathogens, and helps prevent illnesses and save businesses millions of dollars, while creating a culture of sanitation Wash



Dry



Scan





Tablet screen displays instructions for easy use and adoption, & instantly shows result

Visible light fluorescent spectroscopy scans hands for invisible contamination in <2 seconds



Our core product is simple and works in real time

We detect threats instantly and alert team members to risk in real time, illuminated areas indicate the presence of invisible molecules that would have gone unchecked







Rewards & incentivization create a culture of clean



Added engagement & training

PathSpot's mission is centered around bolstering **positive sanitation cultures**.



On-screen trivia

Program a **customizable set of Q&A** or leverage our bank of food safety questions!



Rewards programs

Gamifying an otherwise basic task empowers managers and team members alike to **protect their customers**!





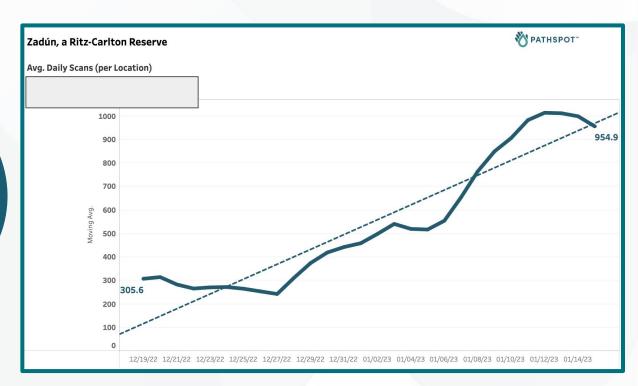
Initial Impact on Handwashing in one Location

Average daily scans has tripled and average scan per employee has doubled

From 200 Handwashes to 900+ Handwashes

4310%

Average daily scans across location





Customer's most contaminated area

Most commonly contaminated region



Hand Right

Side Back

Finger Thumb

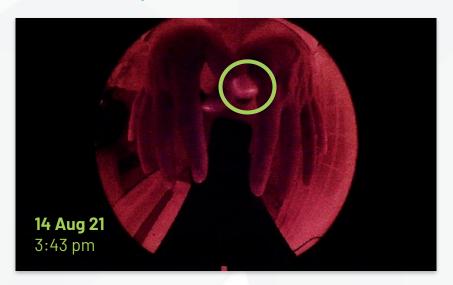
Region Fingernail

Where does your brand rank vs. others?



The right thumbnail is the #5 most commonly contaminated region at partners with similar operations.

Selected example:



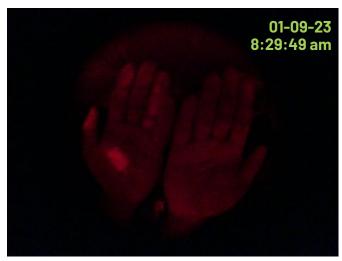


Regions of the hand that come into contact with tongs still disproportionately being found to have contamination

EXAMPLE







Contamination in this scan shows a pattern consistent with usage of dirty tongs



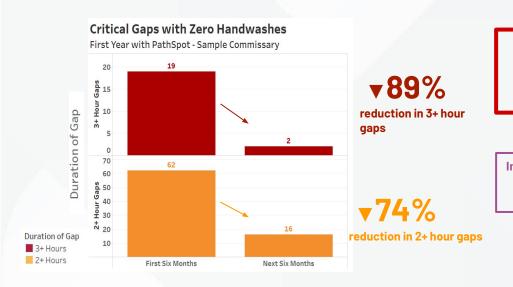
RECOMMENDATION: Continue to refine sanitization process for tongs. Remind team members to wash their hands after using tongs, before switching to new tasks.

Unprecedented data drives behavior change for QSR

PathSpot insights helped management drive significant change

Empower management to reduce risky habits

Use data to make brandwide policy enhancements



1 Hot Spot

Right Thumbnail (Knuckle Side)

Potential Driver:Not Prioritized during Handwashing

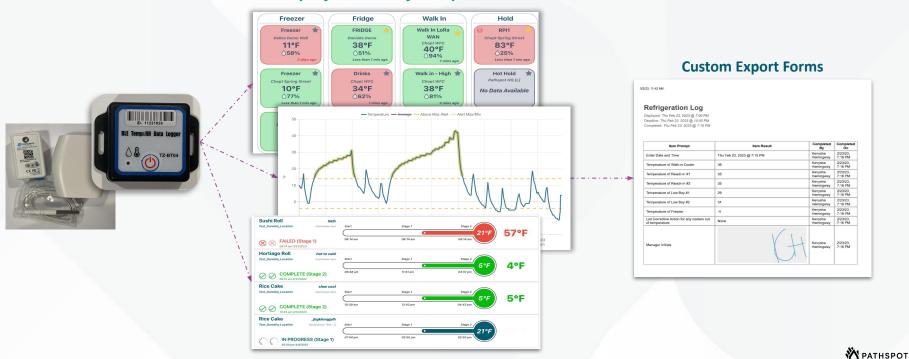
Index + Middle Fingers (Knuckle Side)

Potential Driver: Straps on the back of Tablets



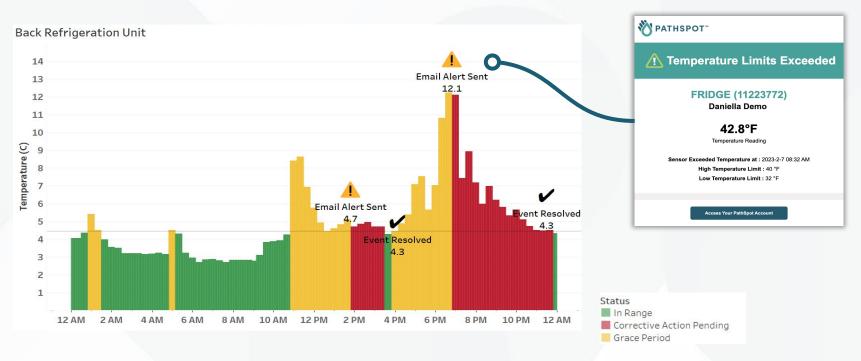
Integrated Temperature and Humidity Sensors

PathSpot Temperature and Humidity Loggers constantly record temperature and alert employees of any temperature issues.



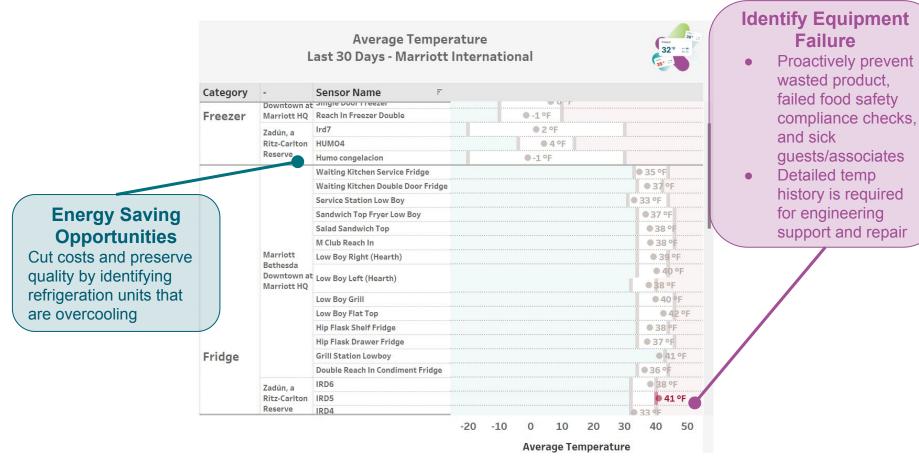
PathSpot alerts keep food safe before unsafe temp reached

PathSpot temp insights alerted to open freezer doors



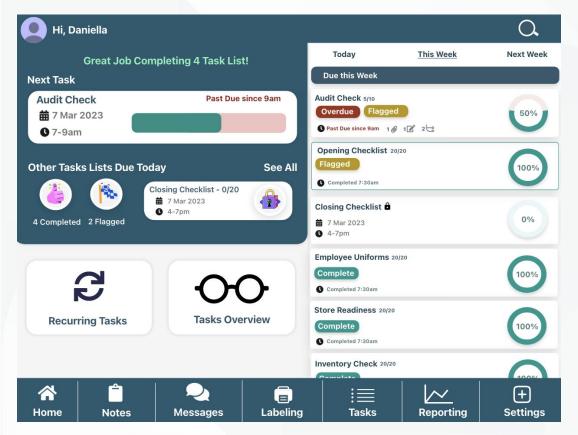


Marriott Temperature Sensor Summary



PathSpot Task Management

The PathSpot Task Management system, PowerTasks, simplifies operations checklists and keeps an electronic record that is available at any time.



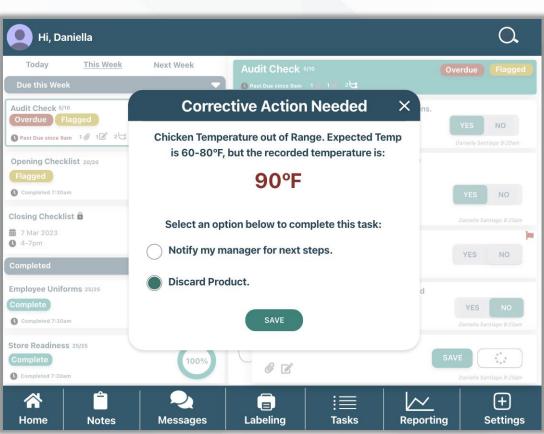
- Opening, Closing, Catering,
 Management, HACCP, and Inventory
 task lists are all examples of
 checklists that are conducted on a
 regular basis within the operation.
- Team members can attach pictures, videos, comments, and bluetooth readings to confirm all SOP's are validated.

Use corrective actions to log issues and resolutions

Keep track of items needed attention, by showing an alert or asking additional

questions





PathSpot Expiration Management

The PathSpot Labeling system, PowerLabels, integrates to the rest of our Product Suite so can correlate temperature issues with any labeling needs.



Insights and alerts



Weekly and daily insights

Actionable recommendations recapping the most important data components targeted at onsite management



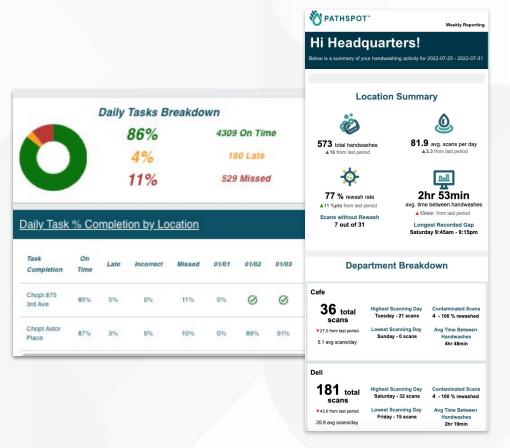
Configurable regions

Identify key trends across an account, or across a **custom group of locations**.



Custom real-time alerts

Create custom, **automated alerts** when goals are not being met or critical areas arise





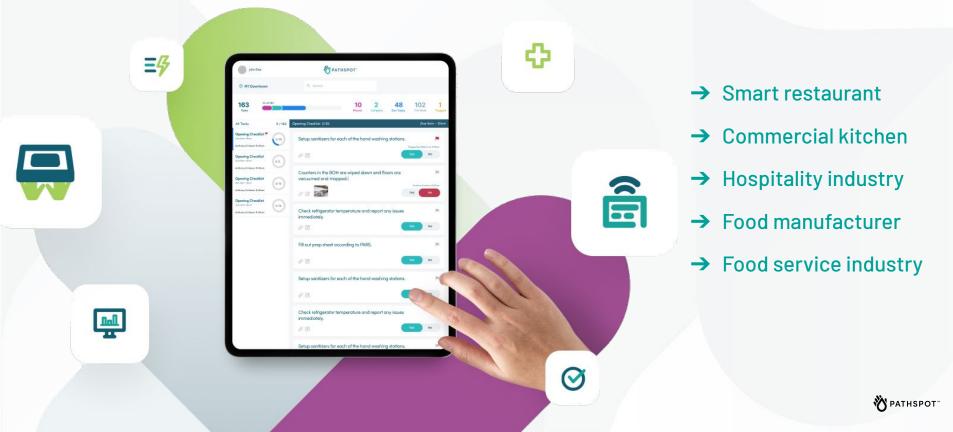
What is Innovation?







Innovation for HACCP - Food Safety Culture and Continuous Alignment for the...



Global Call to Food Safety Action





THANK YOU!

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