



FSMA 204 Preparedness: How to be a Proactive Leader



Solutions for TODAY
Planning for TOMORROW

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magazine

Meet the PLM TrustLink™ Presenters



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FSMA 204 Preparedness: How to be a Proactive Leader

KEY TAKE-AWAYS:

1. **Collaborate** in the food safety industry
2. **Leverage** technology
3. **Engage** with proactive leadership



Collaboration & Innovation: Food Safety Industry

This is a collective journey.

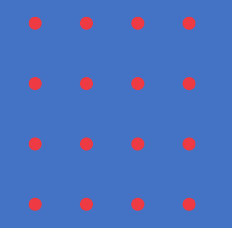
Partnership Towards Progress

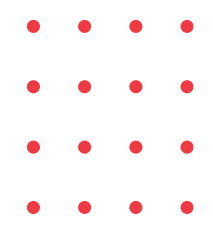


FSMA 204 Will Change Current Industry Practices

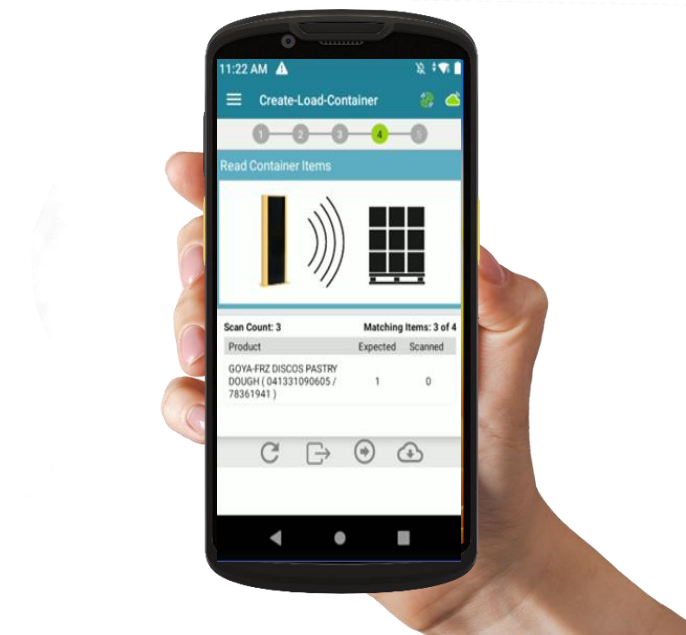
Along the road is a bridge between technology and regulations.

Partnership Towards Progress





Yesterday ... Today ... Tomorrow



Pen & Paper

- Error Prone
- Inconsistent
- Slow
- Duplication of Effort

Barcode

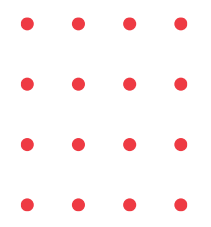
- Line of Sight & Single Read
- Standards Driven Data
- Current Technology

RFID

- Non-Line of Site
- Rapidly Read Many
- Additional Equipment
- Additional Cost

Sensors

- Temp & Humidity
- Tilt
- Impact
- Logging
- Long Range Wireless
- High Cost



PLM TrustLink™




Visibility Workbench
SaaS Platform for Management & Analytics



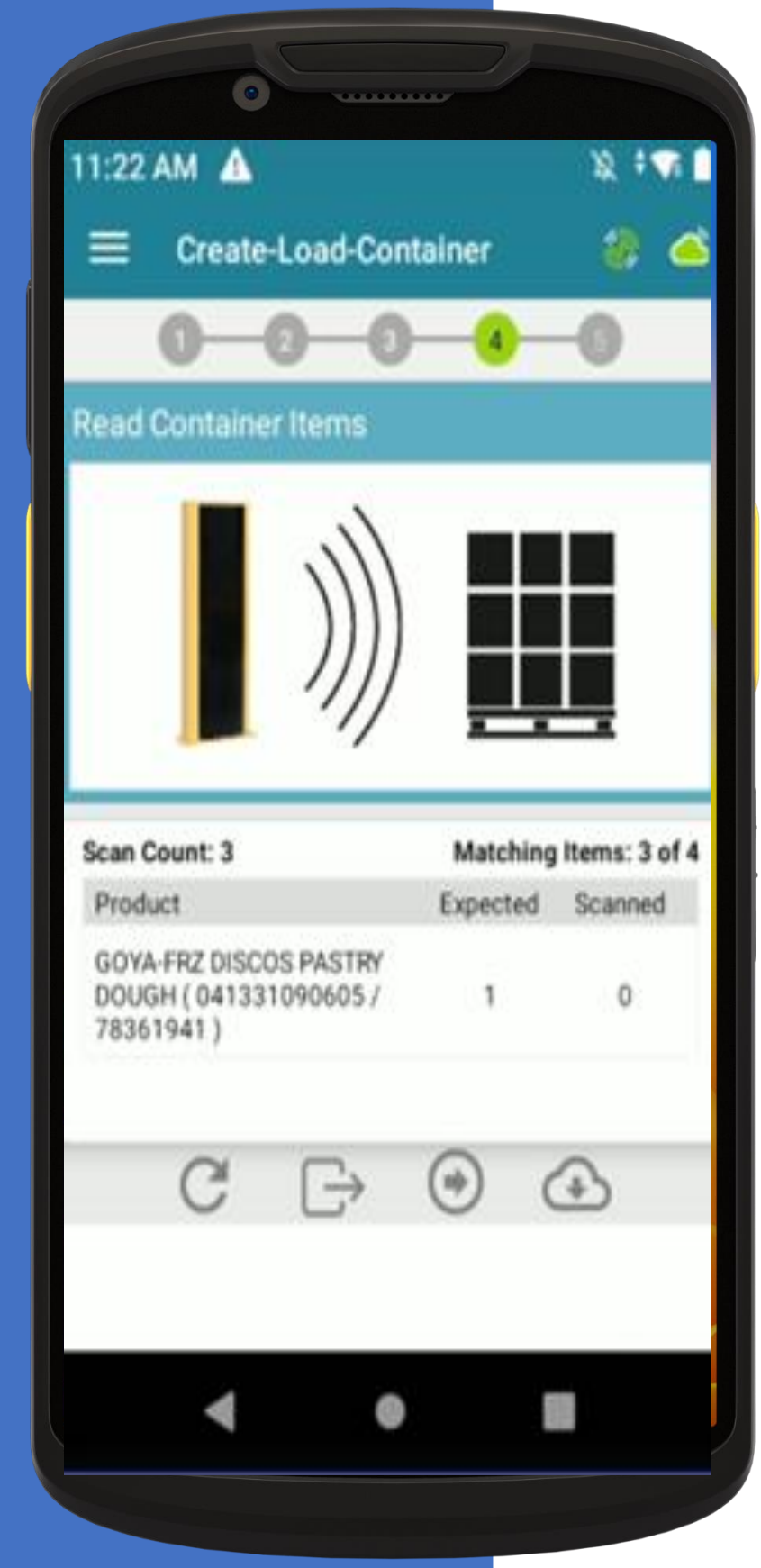
Mobile App
Designed for Use with Modern Technologies



Enterprise Integrations
REST API for Ease of Integrations



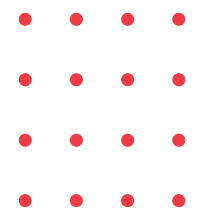
FSMA 204 Compliance
Operational Efficiency with Built In Compliance



De-Mystify the Technology

Built for Tomorrow

- Achieve Greater Transparency
- Increase Traceability
- Cultivate Consumer & Customer Trust



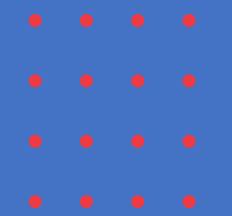
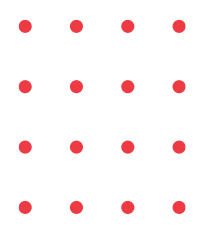
Demonstrated ROI

With the PLM TrustLink™ Solution we have been able to demonstrate:

60%
Reduction in Claims

11 Month
Return on Investment

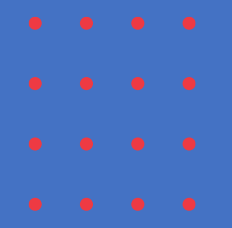
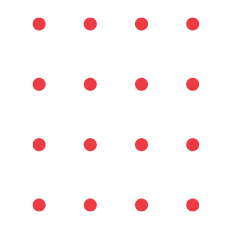
Gain operational efficiencies and increased visibility. All without increasing work for associates.



To Invest In Technology, You Need Proactive Leadership

How do you go back to your stakeholders and sell technology investment internally?

Partnership Towards Progress



Engage: Proactive Leadership

How can you convey this information to your company's stakeholders and gain enthusiasm to invest in food safety technology?



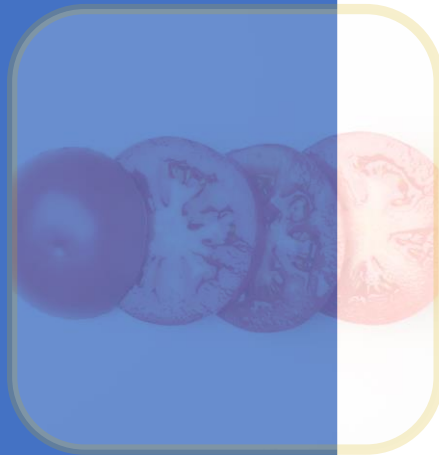
Technology Investment
Software + Hardware



Rapid Crisis Management
Reduce Risk



Operational Efficiency
Labor Reduction



Supply Chain Resiliency
Remove + Replace



The Proactive Leader Equation

How to Build
Tomorrow's Formula Today



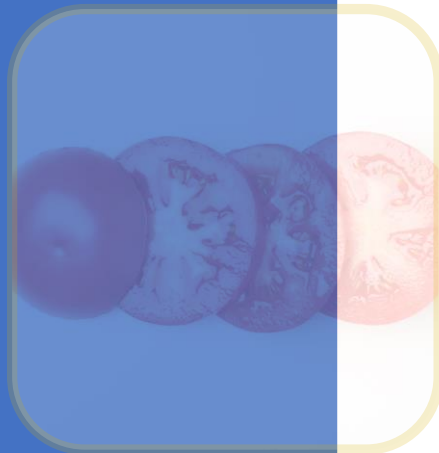
Technology Investment
Software + Hardware



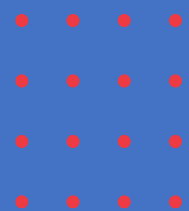
Rapid Crisis Management
Reduce Risk



Operational Efficiency
Labor Reduction



Supply Chain Resiliency
Remove + Replace



The Proactive Leader Equation

**Invest in food safety technology:
software and hardware.**



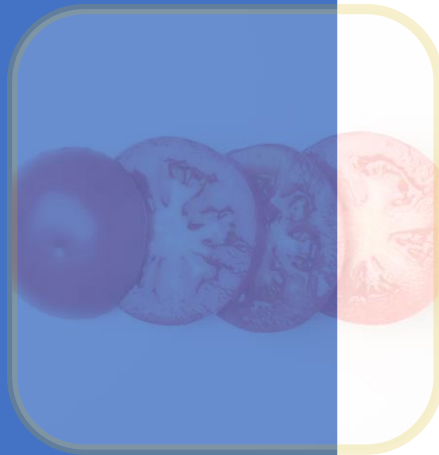
Technology Investment
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The Proactive Leader Equation

Empower your team with the information they need to reduce the length of food safety events and the risk to your customers.



Technology Investment
Software + Hardware



Rapid Crisis Management
Reduce Risk



Operational Efficiency
Labor Reduction



Supply Chain Resiliency
Remove + Replace



The Proactive Leader Equation

Reduce the number of labor hours spent daily ... not just during food safety events.



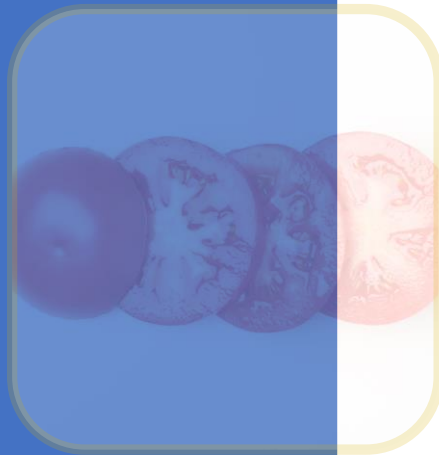
Technology Investment
Software + Hardware



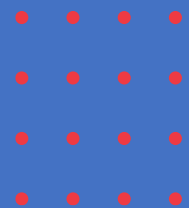
Rapid Crisis Management
Reduce Risk



Operational Efficiency
Labor Reduction



Supply Chain Resiliency
Remove + Replace



The Proactive Leader Equation

Surgically remove affected product and accelerate replacement.



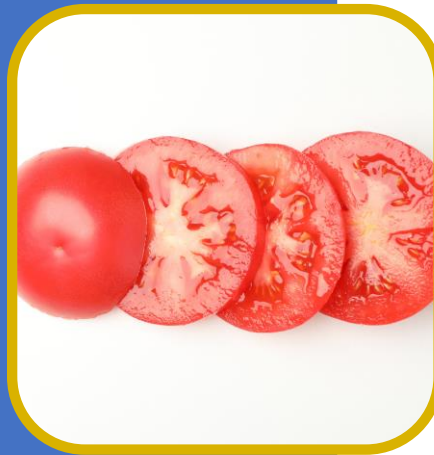
Technology Investment
Software + Hardware



Rapid Crisis Management
Reduce Risk



Operational Efficiency
Labor Reduction



Supply Chain Resiliency
Remove + Replace



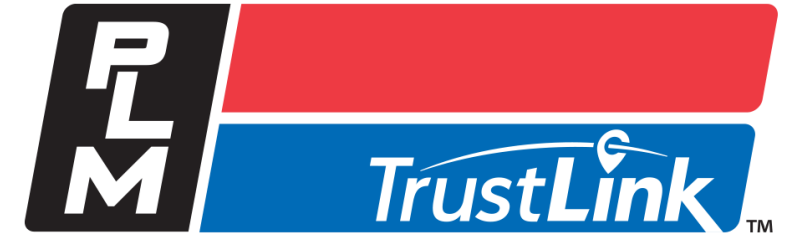
The Proactive Leader Equation

**Technology Investment +
Rapid Crisis Management +
Operational Efficiency +
Supply Chain Resiliency ...**

Proactive Leader Equation Result = Business Continuity

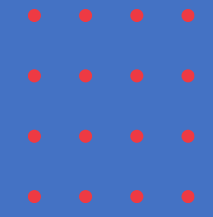
Maintaining business continuity in
the food supply chain determines
profit and loss.

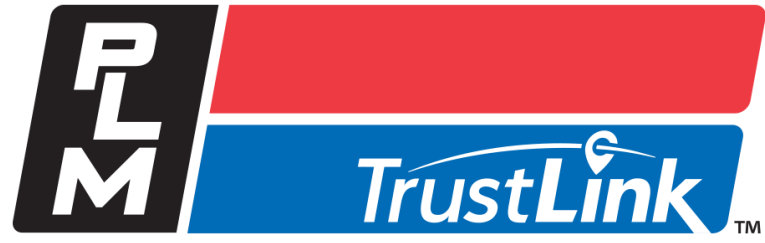




Q&A

Partnership Towards Progress





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